

Padpaw

Game On?

Mobile

Find You

10,000,000
Families

Soccer Moms
Hockey Dads

We thought it was
a web site

10%

Is a mobile phone
the same as a cell
phone?

Communication

SMS

Life in 160 Characters

“Tells me stuff”

Kids Teach Parents

Email / IM

Always There

No Silos

Best Web Site
You'll Never See

Service, not a Site

padpaw.mobi
padpaw.net